

The University of Waterloo's Department of English Language and Literature presents:

Dr. Mary Louise Pratt (New York University)

On 'Globalization' and the Ecology of Language
Towards a Geolinguistic Imagination

Tuesday, October 12

4:30 pm

AL 105



Language has not been a category of analysis in the study of globalization. Yet language and linguistic difference shape global processes at every turn, and capitalist expansion is rapidly transforming global languagescape. What are the linguistic dimensions of globalization? How is language an actor in global scenarios? This lecture reflects on the redistribution of linguistic competencies, the creation of 'world' scenarios, and the rise of polylingual poetics and practices.

Dr. Mary Louise Pratt is Silver Professor in the Department of Social and Cultural Analysis, New York University. She is the co-author of *Amor Brujo: Images and Culture of Love in the Andes* (1989) and *Still Looking for América: Beyond the Latino National Political Survey* (1994). In 2007, her landmark monograph *Imperial Eyes: Travel Writing and Transculturation* (1992) was republished in a fifteenth-anniversary edition.



The 2010-11 academic year marks the fiftieth anniversary of UW's Department of English Language and Literature. In recognition of this milestone, the Department plans a year of celebrations designed to bring together alumni, students, and professors for convivial times and intellectual stimulation.

